

## SHORT CV

### PROFESSOR IOANNIS PAPADOPOULOS

#### A. GENERAL INFORMATION

**Surname(s) / First name(s):** Papadopoulos Ioannis

**Occupation:** Professor at Department of Wood & Furniture Design and Technology, University of Applied Sciences of Thessaly (TEI of Thessaly).

**Occupation address:** Department of Wood & Furniture Design and Technology, TEI of Thessaly, V. Griva 11 Karditsa - 43100, Greece, + 30 24410-64741, +30 6937384777 mobile

**e-mail:** [papad@teithessaly.gr](mailto:papad@teithessaly.gr)

**website:** <http://www.teilar.gr/person.php?pid=5>



**Ioannis Papadopoulos** is a Professor at the Department of Wood and Furniture Design and Technology – University of Applied Sciences of Thessaly (TEI of Thessaly). His scientific field is marketing and economics of wood and furniture enterprises. He has participated as a scientific coordinator or as a main researcher in more than 40 research projects and he has published more than 200 papers and articles at national and international scientific conferences and journals. His current research interests are in Marketing and Market Research, Economic Analysis, Business Models, Forest Products, Consumer Behavior, Business Management, Applied Innovation and Entrepreneurship.

#### B. QUALIFICATIONS

1. Doctoral Diploma (Ph.D.) on Wooden products Economy and Marketing – Department of Forestry and Natural Environment, AUTH. (1997), with ‘excellent marks’
2. 1<sup>st</sup> University Degree: Department of Forestry and Natural Environment, AUTH. (1986). Scholar during the whole duration of study
3. 2<sup>nd</sup> University Degree: Technical University- Department of Rural and Surveying Engineering, AUTH. (1991)

#### C. PROFESSIONAL ACTIVITY

##### C1. Professional experience

1. **Professor** at Department of Wood & Furniture Design and Technology, TEI of Thessaly (2012 till today)
2. **Director** of the MSc program of Furniture Technology Department under the title: “Advanced methods for wooden products’ manufacture” (2015 till today)
3. **Director** of the Research Laboratory “Applied Marketing, Management and Finance of Manufacturing Enterprises” of Wood & Furniture Design and Technology Department, TEI of Thessaly
4. **Dean** at Karditsa’s branch of TEI of Larissa, (2011-2013)
5. **Head of Department** of Wood & Furniture Design and Technology, TEI of Larissa (2006-2008)
6. **Associate Professor** at Karditsa’s branch of TEI of Larissa (2006-2008).
7. **Deputy Head of Pertouli University Forest** (1991-2006)

##### C2. Teaching Experience

Teaching of courses: a) Undergraduate: Marketing of Wood Products & Furniture, Wood & Furniture Business Economics, Wood & Furniture Business Management, Innovation & Entrepreneurship, Human Resource Management & Interpersonal Relationships, Environmental Ethics, Forest Products Marketing, b) Postgraduate: Marketing of New Products, Advanced Methods of Production Costing, Research Methodology.

##### C3. Participation in funded Research Projects

###### C3.1 As Scientific Coordinator – Research Committee of TEI of Thessaly (10 projects)

- «Establishment of a Supporting Mechanism for the Development and the Promotion of Social Entrepreneurship for Populations of Mountainous Areas – Project ETHIKOS» (2015-2016).
- “Green and Smart Furniture – GSF” (2012-2015)
- MSc “Advanced Manufacturing Methods of Wood Products”

- “Furniture Export of Cypriot Enterprise (2015-2016)
- “Erasmus Programms” (2014-2017)
- Marketing Plan (2012)
- Consumer Market Research of furniture & wooden constructions (2008)

### **C3.2 As member of research teams (selected projects of total more than 28 projects)**

I have participated in more than 32 research projects in collaboration with the TEI of Thessaly – Research Committee, A.U.TH. – Research Committee and CE.R.TH. – I.RE.TE.TH regarding Marketing Research, Market Research, Marketing Plans, Business Plans, Research and innovation, Competitiveness & Entrepreneurship, New Product Development, Training on Marketing, Business Administration, Accounting, Family Business etc.

## **D. SELECTEDV PUBLISHED SCIENTIFIC AND RESEARCH WORK IN SCIENTIFIC JOURNALS (10 of 36 publications in total)**

Some selected publications are:

1. **Papadopoulos, I.**, Kragouni Glykeria, Trigkas, M. 2018. Consumers’ perceptions on Green and Smart Furniture innovation, International Journal of Electronic Marketing and Retailing, Vol.9, No.9, pp. 22-36.
2. **Papadopoulos, I.**, M. Trigkas, G. Karagkouni, A. Papadopoulou, V. Moraiti, A. Tripolitsioti and E. Platogianni 2016. Market Potential and Determinants for Eco-Smart Furniture Products Attending Consumers of the Third Age. Competitiveness Review, Vol 26, Iss: 5, pp.559 – 574.
3. **Papadopoulos, I.**, G. Karagouni, and M. Trigkas, 2016. A holistic process of R&D-based open innovation model for low-tech sectors: The Green and Smart Furniture (GSF) research project. International Journal of Markets and Business Systems, Vol. 2, No. 3, pp. 243–262.
4. **Papadopoulos, I.**, G., Karagouni, M. Trigkas, C. Nakos and K. Bekou, 2016. Constraints and Facilitators of Social Entrepreneurship Development in Mountainous Areas: The Case of Pyli in Greece. Australian Academy of Accounting and Finance Review, Vol. 2 - Issue. 4, pp. 310-322.
5. **Papadopoulos, I.**, Trigkas, M., A., Karageorgos, E. Rapti, and A. Sideras, 2015. Value Creation Based On IT Marketing. An Exploratory Study for Developing Strategic Partnerships in the Greek Wood & Furniture Sectors, International Journal of Technology Marketing, Vol. 10, No. 4, pp. 345-361.
6. **Papadopoulos, I.**, Karagouni, G., M. Trigkas and Z. Beltsiou, 2014. Mainstreaming green product strategies: why and how furniture companies integrate environmental sustainability? EuroMed Journal of Business, Vol. 9 Iss: 3, pp.293 – 317.
7. **Papadopoulos, I.**, M. Trigkas, Karagouni, G. and A. Papadopoulou, 2013. The contagious effects of the economic crisis regarding wood and furniture sectors in Greece and Cyprus. World Review of Entrepreneurship, Management and Sustainable Development, Vol. 10, Nos. 2/3, pp 334-351.
8. Trigkas, M., **I. Papadopoulos** and G. Karagouni, 2011. Economic efficiency of wood and furniture innovation system. Special Edition of European Journal of Innovation Management (EJIM), Vol. 12, No 5, pp. 150-176.
9. **Papadopoulos, I.**, Karagouni, G., M. Trigkas and E. Platogianni, 2010. Green Marketing. The case of Greece in certified and sustainable managed timber products. EuroMed Journal of Business, Vol. 5, No 2, pp. 166-190.
10. Karagouni, G., **J. Papadopoulos**, and M. Trigkas, 2010. The innovativeness of Thessalian wood and furniture SMEs and the business environment. MIBES Transactions On-Line International Journal, Vol.4, Issue 1, pp. 31-48.

## **E. MORE PUBLICATIONS**

I have published more than 50 papers in the proceedings of international scientific conferences. I have also published approximately 40 papers in the proceedings of National scientific conferences and over 80 others articles and publications. Furthermore i have participated in the compilation of a numerous deliverables of research projects and studies and in the submission of more than 30 research proposals for funding.